## CHALLENGES & OPPORTUNITIES

Our world has seen unparalleled changes since the publication of our last edition of LAYERS back at the end of March 2020. Such change has brought challenges in both our home and working lives too. As a company, I am proud that aspects of our digital transformation program already ongoing since 2017 have enabled us to continue our business without interruption. Empowering our employees with remote access to better data wherever they are working, and optimizing operations by strengthening know-how within our local organizations are just two examples of the activities within a program that is helping us provide better support and improved customer service everywhere around the world. You can read more about our digital transformation program in this edition of LAYERS.

PUSHING AHEAD WITH DEVELOPMENTS OF MACHINE AND PROCESS KNOW-HOW ACROSS ALL OUR EXISTING CORE MARKETS REMAINS KEY The same global changes that brought us challenges have also brought us enhanced opportunities. Rolling out improved capability, connectivity and security for people through the networks and personal devices they use have certainly been top of the agenda in 2020 and look set to continue being so. It only strengthens my belief that pushing ahead with developments of machine and process know-how across our existing core markets of Advanced Packaging, Semiconductor, Optoelectronics and Photonics remains key as we look to support you, our customers, with capabilities that you will need in 2021 and beyond.

I look forward to meeting many of you again soon. In the meantime, please do enjoy our 6th edition of LAYERS.

**Andreas Waelti** CEO



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